

Job Title: Associate Brand Manager (12+ month contract)

Reports to: Sr. Brand Manager

Location: Head Office

Summary: The Associate Brand Manager is responsible for supporting the Sr. Brand Manager in the development and execution of marketing strategies and tactics that further drive the injectables business.

Job Responsibilities:

- Support the Sr. Brand Manager in the development of the annual brand plans for the injectables portfolio
- Develop and execute specific marketing strategies and tactics for parts of the injectable product portfolio
 - Develop communication programs and sales and promotional tools and to drive brand differentiation and demand
 - Develop and execute trainings for the sales team (including development of training materials)
 - Support development and execution of external training and education activities
- Management of ongoing marketing projects and tasks, such as:
 - Manage internal promotional approval processes for material development, working with PRC team
 - Coordinate external agencies, graphic designers and printers
 - In-house design of meeting collateral
 - Sourcing of promotional items
 - Lead and support congress and event management
 - Support Sr. Brand Manager in aspects of supply chain management
 - Budget management for allocated projects
- Ongoing liaison and communication with field team to gain market insights and respond to field needs
- Ongoing liaison with Global and US marketing teams to share learnings, strategies and tactics and identify areas or cooperation

Key Competencies and Qualifications:

- Minimum 2 years of marketing experience
- Individual must have excellent interpersonal and oral/written communication skills
- Solution oriented and highly creative
- Ability to prioritize and multi-task effectively
- Strong problem-solving ability
- Bachelor's Degree required
- Skilled in MS Office